

Sign Up Now!

One way you can receive our business watch alerts is by signing up below. We can send the alerts directly to your email address.

Name: _____

Business Name: _____

Email: _____

Phone: _____

Please detach this section of the tri-fold and return it to the:
Hobart Police Department
705 E. 4th St.
Hobart, IN 46342

Thank you for subscribing your participation can help prevent crime!

A Message From the Hobart Police Department

We are proud of the men and women of our department and the dedication they display every day to keep us safe. However, we can not do this alone. We need your help. A partnership between the police department and the community is the most effective tool to fight crime. Please assist our eyes and ears by joining our team to protect and serve the community. We cherish the community and will continue to improve our relationship with citizens and businesses. Having an effective Business Watch Program is like having a police car in every parking lot!

For any questions contact:
Public Relations
219-942-1125 ext.1070

HOBART POLICE DEPARTMENT

Public Relations
"Partners in Public Safety"



BUISNESS WATCH

What is Business Watch?

Modeled after Neighborhood Watch, Business Watch takes the “neighbors looking out for neighbors” concept to the commercial level, creating a partnership between business, law enforcement, and other organizations that represent business interests. The Business Watch philosophy is straightforward—Take control of what happens in your business community and lessen your chances of becoming a victim. Business Watch actively reduces and prevents crime through cooperation and education.

Successful groups adhere to these fundamental steps:

- Promote communication and understanding between law enforcement and business.
- Encourage and enhance cooperation among merchants.
- Teach merchants to crime-proof their own properties, watch over neighboring businesses, and document and report suspicious activity.
- Develop a telephone tree and email distribution list to quickly disseminate information about area crime.
- Develop signals to activate in adjacent businesses when someone needs help.

Why Business Watch?

- Law enforcement cannot be on every corner, so your involvement is essential to combat crime.
- You and your fellow merchants are the ones who really know what is happening on your block and in the downtown.
- Cooperating with each other and law enforcement, businesses can help fight crime in the most effective way before it begins.
- When business owners place Business Watch stickers in their windows and signs in their parking lots, criminals are warned that the business owners are watching out for each other and will report suspicious activity.
- We all want Hobart to continue to grow and thrive, so let’s make it a safer, more vibrant and livable community together!



Business watch can teach business owners and their employees practical, hands-on solutions to crime that may affect their businesses, such as:

- Identifying potential shoplifters
- Creating a floor layout that helps to prevent shoplifting and burglary
- Recognizing, addressing and preventing credit card and bad check fraud
- How to react if there is a robbery in your store
- Addressing workplace violence and personal safety

Business Watch will give business owners an opportunity to discuss the latest crime trends in downtown, as well as other safety issues.

If you are not proactive about crime, it can creep in before you know it. Your greatest asset is your staff—by teaching them to be observant and aware they will serve as your frontline!

Business Watch