

Purpose

The focus of the program stresses that the decision to consume alcohol can affect many more people than just the one who drinks and the dangers of texting while driving. This very emotional and heart-wrenching event will illustrate to students the potentially dangerous consequences of their use of alcohol and texting while driving, regardless of how casual they believe their use is. Understanding the consequences is often difficult for a teenager/young adult. This dramatization allows the students to gain the experience and understand the emotions of these decisions without the real life risks.



Hobart Police Department

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Save a life don't drive distracted.

HOBART POLICE DEPARTMENT

Public Relations
"Partners in Public Safety"



**EVERY
FIFTEEN
MINUTES**



Every Fifteen Minutes

Life's lessons are best learned through experience. Unfortunately, when the target audience is teens and the topic is drinking and texting while driving, experience is not the teacher of choice.

The **Every 15 Minutes Program** offers real-life experience without the real-life risks. This emotionally charged program, entitled **Every 15 Minutes**, is an event designed to dramatically instill teenagers with the potentially dangerous consequences of drinking alcohol and texting while driving. This powerful program will challenge students to think about drinking, texting while driving, personal safety, and the responsibility of making mature decisions when lives are involved.



During the first day events the "Grim Reaper" calls students who have been selected from a cross-section of the entire student body out of class. One student is removed from class **every 15 minutes**. A police officer will immediately enter the classroom to read an obituary which has been written by the "dead" student's parent(s) - explaining the circumstances of their classmate's demise and the contributions the student has made to the school and the community. A few minutes later, the student will return to class as the "living dead," complete with white face make-up, a coroner's tag, and a black **Every 15 Minutes** T-shirt. From that point on "victims" will not speak or interact with other students for the remainder of the school day. Simultaneously, uniformed officers will make mock death notifications to the parents of these children at their home, place of employment or business.

After lunch, a simulated traffic collision will be viewable on the school grounds. Rescue workers will treat injured student participants. These students will experience first hand, the sensations of being involved in a tragic, alcohol-related and texting while driving collision.

The coroner will handle fatalities on the scene, while the injured students will be extricated



by the jaws-of-life manned by Fire-Fighters and Paramedics. Police Officers will investigate, arrest, and book the student "drunk driver". Student participants will continue their experience by an actual trip to the morgue, the hospital emergency room, and to the police department jail for the purpose of being booked for "drunk driving". The event finishes with a memorial service remembering actual deaths caused by distracted and drunk drivers.