

City of Hobart
Application for Hobart Riverfront District Alcoholic Beverage Permit

This ownership entity is: (Check one)

- | | |
|--|--|
| <input type="checkbox"/> Sole Proprietor | <input type="checkbox"/> Limited Partnership |
| <input type="checkbox"/> Simple Partnership | <input type="checkbox"/> Limited Liability Partnership |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Limited Liability Company |
| <input type="checkbox"/> Other (please explain): _____ | |

Applicant for license fill in below:

Name: _____

Address: _____
(number) (street) (city) (state) (zip)

Phone No.: _____ E-mail Address: _____

Property Owner Information:

Name: _____

Address: _____
(number) (street) (city) (state) (zip)

Phone No.: _____ E-mail Address: _____

If applicant is not the Property Owner, provide a copy of your lease agreement.

Property Information:

Property Size: _____ acres *or* _____ square feet

Zoning: _____

Address: _____
(number) (street) (city) (state) (zip)

Or General Location (if no address has been assigned provide a street corner, subdivision lot number, etc):

Parcel Key Number: _____

Please answer the following questions on a separate page or pages:

1. Describe how the restaurant will draw people to Hobart and, specifically, the riverfront area.
2. Describe how the restaurant focuses on a dining and entertainment experience rather than an alcohol consumption experience.
3. List the number and the nature of the jobs added to or retained in the Hobart employment base.
4. What type of reputation does the Applicant have in the Hobart community and, if other than Hobart, the Applicant's reputation in other communities? Explain.
5. What kind of control and participation do the owners have in the day to day operation of the business?
6. What is the history of the operation?
7. Please include a business plan that includes financial and ownership strengths. In order for your business to be successful, consider the items below and include your answers in your business plan:

- Projected earnings in food and alcohol
- Types of customers you wish to attract
- Days and hours of operation
- What your menu will include
- Charge for each menu item and your cost for that item
- Startup costs
- How will you market/advertise your business
- How your business will be decorated
- Will there be booths/tables

Suggested things to do:

- Conduct a survey to see if there is a need for your type of business
 - Scope out the competition; visit them to see how they run their business and ask questions. Take a look at how they have decorated.
 - Obtain a template of a restaurant business plan and follow it. Contact the Small Business Development Center for business plan help. (www.isbdc.org)
8. Submit a plan that includes the size, floor plan, and layout of the restaurant and exterior dining areas, if any.
 9. What, if any, plans are there to improve the facility.

10. What is the expected timetable for work and business commencement? ****Note**** you have one year from the date of approval in which to open restaurant.

11. Please outline any other factor which may aid the Mayor in the consideration of your application.

Permits are not transferable, not portable within or without the district and any renewals are subject to compliance with the terms of these local rules and any agreement negotiated with the Board of Works. The permits shall not be pledged as collateral or subject to any lien, judgment, property settlement agreement, or third party claim.

Applicants receiving the three-way riverfront license within the District will be required to sell a minimum of 51% of their total sales in food annually. Upon request, applicants will have to demonstrate that this requirement has been met at the location for which the license has been granted.

By signing the Applicant's Verification below, Applicant agrees to be bound by all of the terms and conditions of the City's Riverfront District Alcoholic Beverage Permit Guidelines, this Application, all City ordinances or resolutions pertaining to the Riverfront District Alcoholic Beverage Permit, as well as all provisions of the Indiana Code applicable to alcoholic beverage permits, as a binding and enforceable agreement from the date of this Application throughout the duration of any time that Applicant may be a permit holder.

Applicant's Verification:

The undersigned applicant affirms under the penalty for perjury that the representations in the foregoing application and any attachments thereto are true.

(Applicant's Signature)

(Date)

Property Owner's Signature (the "owner" does not include tenants or contract buyers):

I authorize the filing of this application and will allow the City of Hobart officials to enter this property for purpose of analyzing this request.

(Owner's)

(Date)

(Owner's)

(Date)